

# The Great American Motorcycle Show

Please reserve exhibit space in The Great American Motorcycle Show held at the North Atlanta Trade Center January 27-29, 2012, for the following company:

COMPANY \_\_\_\_\_ DATE \_\_\_\_\_

NAME \_\_\_\_\_ DAY # \_\_\_\_\_ CELL # \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_ FAX # \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_ WEB URL \_\_\_\_\_

SPACE # \_\_\_\_\_ SIZE \_\_\_\_\_ COST \$ \_\_\_\_\_

ITEMS TO BE DISPLAYED \_\_\_\_\_

**NOTES:** \_\_\_\_\_

Check here if you use a microphone with your display \_\_\_\_\_

A trailer is part of my display \_\_\_yes\_\_\_no. If yes, trailer is \_\_\_ft long. \_\_\_ft tall.

BOOTH RATES		BULK RATES	
10' x 10' .....\$475	10' x 30' .....\$1325	200 sq. ft. Up .....\$2.75/ft.	
10' x 10' Corner.....\$550	10' x 30' Corner.....\$1400	1200-1999 sq. ft. ....\$3.25/ft.	
10' x 15' Corner only..\$775	10' x 40' .....\$1700	600-1199 sq. ft. ....\$3.50/ft.	
10' x 20' .....\$900	10' x 40' Corner..... \$1775	<i>Minimum Bulk Space 600 sq. ft.</i>	
10' x 20' Corner.....\$975	20' x 20' Corner.....\$1850		

**Note: Corner booths are \$75 more than non corner booths**

25% Due w/ Contract	Amount Due _____	Amount Received _____	Check # _____	Date _____
25% Due Oct. 21	Amount Due _____	Amount Received _____	Check # _____	Date _____
25% Due Nov. 21	Amount Due _____	Amount Received _____	Check # _____	Date _____
Final Due Dec. 21	Amount Due _____	Amount Received _____	Check # _____	Date _____

CC # \_\_\_\_\_ AVS # \_\_\_\_\_ Exp Date \_\_\_\_\_

Circle One:  
MC, Visa

The show producer reserves the right to alter the floor plan and/or reassign any exhibit location if necessary. We (the exhibitor) understand that space requested will be unconditionally PAID IN FULL prior to the show in order for a space to be assigned. There are no guaranteed reservations without payment. We further understand that any space NOT PAID IN FULL by Dec. 21, 2011, may be reassigned by the North Atlanta Trade Center. We (the exhibitor) release Great American Motorcycle Show and The North Atlanta Trade Center Inc. from any and all liability, damages, theft, injuries, loss and expense from any cause whatsoever. No cancellation of this agreement will be accepted or refunds made after Dec. 21, 2011. We further agree to abide by all show policies and rules of the North Atlanta Trade Center and to properly and honestly represent merchandise at the show. Management reserves the right to reject any application.

**MAKE CHECK PAYABLE TO:**  
**North Atlanta Trade Center, Inc.**  
**1700 Jeurgens Court**  
**Norcross, Georgia 30093**  
**Phone: 770-279-9899**  
**Fax: 770-279-0019**  
**E-MAIL: rhonda@natcshows.com**

Total Cost \$ \_\_\_\_\_  
 Payment Received \_\_\_\_\_  
 Balance due \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

The Great American Motorcycle Show is owned and produced by the North Atlanta Trade Center