

FEBRUARY 9, 10, 11, 2007

# MOTORCYCLE SHOW

FRIDAY-SUNDAY

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## Atlanta

Please reserve exhibit space in The Great American Motorcycle Show - Atlanta to be held at the North Atlanta Trade Center, February 9-11, 2007.

COMPANY \_\_\_\_\_ DATE \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ PHONE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_ FAX \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_ WEB URL \_\_\_\_\_

SPACE # \_\_\_\_\_ SIZE \_\_\_\_\_ COST \$ \_\_\_\_\_

ITEMS TO BE DISPLAYED \_\_\_\_\_

NOTES: \_\_\_\_\_

### BOOTH RATES

10' x 10' .....	\$475	10' x 20' .....	\$900
10 x 15' corner only..	\$775	10' x 30' .....	\$1275
Add \$75 per corner		10' x 40' .....	\$1700

### BULK RATES

2000 sq. ft. Up .....	\$2.75/ft.
1200-1999 sq. ft. ....	\$3.25/ft.
600-1199 sq. ft. ....	\$3.50/ft.
Minimum Bulk Space 600 sq. ft.	

25% Due OCTOBER 15	Amount Due _____	Amount Received _____	Check # _____	Date _____
25% Due NOVEMBER 15	Amount Due _____	Amount Received _____	Check # _____	Date _____
25% Due DECEMBER 15	Amount Due _____	Amount Received _____	Check # _____	Date _____
Final payment JAN. 5	Amount Due _____	Amount Received _____	Check # _____	Date _____

Credit Card # \_\_\_\_\_ AVS # \_\_\_\_\_ Exp Date \_\_\_\_\_

Circle One:  
MC, Visa, Amer. Exp

The show producer reserves the right to alter the floor plan and/or reassign any exhibit location if necessary. We (the exhibitor) understand that space requested will be unconditionally PAID IN FULL prior to the show. We further understand that any space NOT PAID IN FULL by Jan. 5, 2007, may be reassigned by the North Atlanta Trade Center. We (the exhibitor) release Great American Motorcycle Show and The North Atlanta Trade Center Inc. (The Show Producer) from any liability for damages and injuries whatsoever. No cancellation of this agreement will be accepted or refunds made after Dec. 1, 2006. We further agree to abide by all show policies and rules of the North Atlanta Trade Center and to properly and honestly represent merchandise at the show. Management reserves the right to reject any application.

**MAKE CHECK PAYABLE TO:**  
**North Atlanta Trade Center, Inc.**  
**1700 Jeurgens Court**  
**Norcross, Georgia 30093**  
**Phone: 770-279-9899**  
**Fax: 770-279-0019**  
**E-MAIL: rhonda@natcshows.com**

Total Cost \_\_\_\_\_

Payment Received \_\_\_\_\_

Balance due \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

The Great American Motorcycle Show is owned and produced by the North Atlanta Trade Center